



**Massachusetts Association  
of Consulting Planners**

c/o Larry Koff & Associates · 20 Harrison Street · Brookline, MA 02446 · 617-566-2338 · fax 617-566-8594

January 2008

Dear Consulting Planner:

Greetings and Happy New Year! I want to encourage you to join the Massachusetts Association of Consulting Planners (MACP). MACP is an organization founded in the early 1970s to promote the private-sector planning profession, to improve planning services to both public and private clients, and to participate cooperatively with all planning groups and activities.

Benefits of membership include:

- Listing in the Planning Consultant Directory, an on-line directory organized by discipline and specialty;
- Support efforts to re-institute the Master Vendor List at the Department of Housing and Community Development;
- Support efforts to promote planning—in addition to regulatory relief—to spur development and revitalization activities at the State House;
- Opportunities to learn about new and existing state and municipal planning initiatives from guest speakers; and
- Networking opportunities

A two-year membership (2008–09) in the Massachusetts Association of Consulting Planners is \$100, a portion of which goes to supporting a coalition of planning organizations promoting passage of the Land Use Reform Act. Please join today and support the private-sector planning profession and get listed in the only on-line resource for consulting planners.

Enclosed is a membership form and list of areas of planning expertise. Please fill these out. Your firm will be listed in the on-line Planning Consultant Directory in up to eight discipline areas.

Please call me or send me an e-mail message ([Anne.McKinnon@jacobs.com](mailto:Anne.McKinnon@jacobs.com)) if you have any questions. Thank you in advance for your membership and support of MACP. I look forward to seeing you at a program in the near future.

Sincerely,

Anne L. McKinnon, AICP  
Jacobs Edwards and Kelcey  
617-242-9222

**MEMBERSHIP APPLICATION**

Mail to: **Massachusetts Association of Consulting Planners  
c/o Angela Dwyer, Dwyer Design  
24 Dunwell Street  
West Roxbury, MA 02132**

Questions: **617-325-4019  
angela@dwyerdesign.net**

**Larry Koff, AICP  
617-566-2338  
[Larry@lkoffassociates.com](mailto:Larry@lkoffassociates.com)**

**Anne McKinnon, AICP  
617-242-9222  
[Anne.McKinnon@jacobs.com](mailto:Anne.McKinnon@jacobs.com)**

I accept your invitation to join/rejoin MACP. A check made out to MACP for \$100 for the 2008-2009 dues is enclosed. As a condition of membership, this planning consulting firm or individual planning consultant hereby subscribes to the Massachusetts Association of Consulting Planners' Code of Ethics.

Firm/Consultant: \_\_\_\_\_

By: \_\_\_\_\_ (Signature)

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Check one box as appropriate:

- We have no changes to our current listing in the MACP Directory.
- Please include the updates listed on the form below and on reverse for the MACP Directory.
- We are new MACP members. Please add our firm/consultant to the MACP Directory.  
We have completed the form below and on reverse.

**ADDITIONS/UPDATES TO THE MACP DIRECTORY**

Firm/Consultant: \_\_\_\_\_

Address: \_\_\_\_\_

(Street or Box Number)

\_\_\_\_\_  
(City or Town, State, Zip Code)

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web Site: \_\_\_\_\_

Planning Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_ Planning Staff: \_\_\_\_\_ (Number)

Please check all that apply to your firm:

- \_\_\_\_\_ DBE                      \_\_\_\_\_ SOMWBA Certified
- \_\_\_\_\_ MBE                     \_\_\_\_\_ 418 Certified Vendor
- \_\_\_\_\_ WBE

### Areas of Planning Expertise

Please select no more than eight (8) areas of planning expertise provided by your firm. Add an area of expertise only if it is not appropriate under a heading listed below.

- \_\_\_\_\_ Accessible Facilities/ADA Compliance
- \_\_\_\_\_ Capital Needs Assessments/Public Facility Planning
- \_\_\_\_\_ Comprehensive Planning, Land Use Planning, and/or Growth Management
- \_\_\_\_\_ Consensus Building/Visioning
- \_\_\_\_\_ Development Review
- \_\_\_\_\_ Downtown Revitalization/Community Development
- \_\_\_\_\_ Economic Development/Funding
- \_\_\_\_\_ Environmental Impact Analysis
- \_\_\_\_\_ Environmental Planning; Remediation, Waste Management/Site Assessment, LSP Services
- \_\_\_\_\_ Fiscal Impact Analysis
- \_\_\_\_\_ Geographic Information Systems
- \_\_\_\_\_ Historic and Archaeological Preservation Planning
- \_\_\_\_\_ Housing Development (including, Public, Affordable and Elderly)
- \_\_\_\_\_ Housing: Including Affordable Housing Plans
- \_\_\_\_\_ Industrial and Commercial Planning
- \_\_\_\_\_ Institutions and Schools Planning
- \_\_\_\_\_ Landscape Architecture/Parks, Recreation and Open Space Planning
- \_\_\_\_\_ Land Use and Environmental Law
- \_\_\_\_\_ Mediation/Conflict Resolution
- \_\_\_\_\_ Permitting/Regulatory Strategy
- \_\_\_\_\_ Policy Analysis
- \_\_\_\_\_ Public Involvement/Participation, Public Relations, and Outreach
- \_\_\_\_\_ Real Estate Consulting Services, including Public/Private Partnerships
- \_\_\_\_\_ Regional Planning
- \_\_\_\_\_ Rural Planning
- \_\_\_\_\_ Site Planning
- \_\_\_\_\_ Sustainable Development/Smart Growth/ Transit Oriented Development
- \_\_\_\_\_ Transportation Planning, Traffic and Parking
- \_\_\_\_\_ Urban Design/Streetscape Planning and Design
- \_\_\_\_\_ Village Center and Special District Planning
- \_\_\_\_\_ Visualization
- \_\_\_\_\_ Waterfront/Harbor Planning, and Coastal Zone Management
- \_\_\_\_\_ Watershed and Water Resources Planning, Wetlands and Waterways
- \_\_\_\_\_ Zoning, Subdivision and Land Use Controls
- \_\_\_\_\_ Other